

2024 SPONSORSHIP PACKET



@thechallengergv



2024 Sponsorship Packet

Greetings,

The Challenge-*RGV* 2024 marks our 15th season, and we are excited to bring yet another year of healthy successes to the Rio Grande Valley! This free community wellness program is a collaboration between the UTHealth Houston School of Public Health in Brownsville, the City of Brownsville, other regional municipalities, community partners, and sponsors.

We are excited to announce that this year we will be including the City of Edinburg! This collaboration will bring an additional kick-off event as well as additional gym locations available to participants in the Upper Rio Grande Valley.

The Challenge-*RGV* provides people with the tools and opportunities to make sustainable healthy lifestyle changes and lose weight when appropriate. Over the course of three months, participants have free access to gyms, exercise classes, health screenings, cooking classes, and fun runs/walks. This year we want to emphasize the importance of social support in overcoming obstacles and bringing mental health awareness with a theme of "interconnectedness". We highly encourage participants to recruit their family, friends, and colleagues to register as a group. Activities are free to the public, draw hundreds of families, and include significant media coverage through TV, radio, print, and social media. This event is your opportunity to be an agent of healthy lifestyle change in your community.

We'd like to invite your organization to consider sponsorship for The Challenge-*RGV* 2024 taking place from January 20th to April 27th. You will be supporting a program that has already helped participants lose over 22,000 pounds!

Important Events and Dates:

KICK-OFF WEIGH-IN	LOWER VALLEY	FINALE WEIGH-OUT	KICK-OFF WEIGH-IN	UPPER VALLEY	FINALE WEIGH-OUT
Brownsville	Brownsville	Brownsville	Edinburg	Edinburg	Edinburg
Saturday, January 20 Linear Park 9 a.m. - 12 p.m.	Saturday, April 20 Linear Park 9 a.m. - 12 p.m.	Saturday, April 20 Linear Park 9 a.m. - 12 p.m.	Saturday, January 27 Edinburg City Hall Courtyard 9 a.m. - 12 p.m.	Saturday, January 27 Edinburg City Hall Courtyard 9 a.m. - 12 p.m.	Saturday, April 27 Edinburg City Hall Courtyard 9 a.m. - 12 p.m.

ADDITIONAL ON-SITE WEIGH-INS AROUND THE RGV: INCASE YOU COULDN'T MAKE IT TO THE KICK-OFF EVENT

San Benito	Los Fresnos	Primera	Brownsville
Tuesday, January 23 San Benito Community Building 5 p.m. - 7:30 pm	Wednesday, January 24 Los Fresnos Community Center 5 p.m. - 7:30 pm	Thursday, January 25 Primera Community Center 5 p.m. - 7:30 pm	Friday, January 26 Central and Southmost Library 5 p.m. - 7:30 pm
Port Isabel	Weslaco	Harlingen	Combes
Monday, January 29 Port Isabel Community Center 5 p.m. - 7:30 pm	Tuesday, January 30 Hidalgo County Pct. 1 Conference Room 10 am - 12:30 pm	Tuesday, January 30 Harlingen Cultural Art Center Studio A, 5 p.m. - 7:30 pm	Thursday, February 1 Combes Community Center 5 p.m. - 7:30 pm

Please see the corresponding attachment of sponsorship levels for your review. If you are interested in becoming a sponsor for *The Challenge-*RGV* 2024*, please don't hesitate to contact our team at TheChallengeRGV@gmail.com or call The Challenge-*RGV* Coordinator's office at 956-755-0600. We will follow up as soon as possible. Thank you in advance for taking the time to consider this opportunity.

We look forward to a healthy, successful 2024 with your support.

Sincerely,

*The Challenge-*RGV* 2024 Planning Committee*



@thechallengergv



2024 Sponsorship Levels

Your sponsorship will help make the 15th season of The Challenge-*RGV* a special one. We anticipate 1,500+ participants.

Benefits	Bronze \$500	Silver \$1,000	Gold \$2,500	Platinum \$5,000	Titanium \$10,000
Logo displayed and promoted on social media	X	X	X	X	X
Logo displayed on The Challenge- <i>RGV</i> t-shirts	X	X	X	X	X
Exhibitor table at registration and finale event		X	X	X	X
Logo prominently featured in all The Challenge- <i>RGV</i> print media			X	X	X
Banner with logo displayed prominently at press conference and all The Challenge- <i>RGV</i> events				X	X
Featured stage time at The Challenge- <i>RGV</i> finale event				X	X
On-site weigh in for employees and patrons (<i>RGV</i> Location)				X	X
On-site weigh out for employees and patrons for finale (<i>RGV</i> Location)					X
Headline Event Sponsor for Opening Ceremony, Mid-point & Finale with option to MC or host the mid-point event					X

Other ways you can contribute:

- Donate raffle items like bicycles, goodie bags, lunch boxes, gym memberships, etc.
- Donate gift cards from healthy establishments like Academy Sports + Outdoors, Dick's Sporting Goods, Foot Locker, H-E-B, Walmart, etc.





2024 Sponsorship Form

SPONSORSHIP SELECTION

- Titanium - \$10,000 Silver - \$1,000
 Platinum - \$5,000 Bronze - \$500
 Gold - \$2,500 Other donation: _____
(Enter amount or item)

PAYMENT OPTIONS

Name _____
Company Name _____
Address _____
City/State/Zip code _____
Phone _____ Email _____

Check To: Healthy Communities of Brownsville INC Edinburg Chamber of Commerce

A check made out one of the selections above is enclosed for the amount of \$ _____ Check # _____

Invoice:

Please send an invoice to the attention of _____
to the following email or address (if different from above):

_____ for the amount of \$ _____

Please submit completed form and send your company logo to:

TheChallengeRGV@uth.tmc.edu

Or submit your completed form through mail:

Healthy Communities of Brownsville INC
ATTN: The Challenge-RGV
780 Ringgold Rd
Brownsville, TX 78520
Office: (956) 755-0600
Cellphone: (956) 983-2293

Edinburg Chamber of Commerce
Edinburg Chamber of Commerce/ Challenge
602 West University Drive
Edinburg, TX 78539
(512) 433-9570

**Your monetary or in-kind donations are entitled to a tax deduction.
Consult a local tax advisor or your accountant to complete this process.**

For more information please contact The Challenge-RGV Coordinator, Jessica Perez at (956) 755-0600.

THANK YOU IN ADVANCE FOR YOUR SUPPORT!



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