

# 2024 WELLNESS PARTNER PACKET



@thechallengergv



# 2024 Wellness Partner Packet

Greetings,

The Challenge-*RGV* 2024 marks our 15th season, and we are excited to bring yet another year of healthy successes to the Rio Grande Valley! This free community wellness program is a collaboration between the UTHealth Houston School of Public Health in Brownsville, the City of Brownsville, other regional municipalities, community partners, and sponsors.

We are excited to announce that this year we will be including the City of Edinburg! This collaboration will bring an additional kick-off event as well as additional gym locations available to participants in the Upper Rio Grande Valley.

The Challenge-*RGV* provides people with the tools and opportunities to make sustainable healthy lifestyle changes and lose weight when appropriate. Over the course of three months, participants have free access to gyms, exercise classes, health screenings, cooking classes, and fun runs/walks. This year we want to emphasize the importance of social support in overcoming obstacles and bringing mental health awareness with a theme of "interconnectedness". We highly encourage participants to recruit their family, friends, and colleagues to register as a group. Activities are free to the public, draw hundreds of families, and include significant media coverage through TV, radio, print, and social media. This event is your opportunity to be an agent of healthy lifestyle change in your community.

We'd like to invite your organization to consider sponsorship for The Challenge-*RGV* 2024 taking place from January 20th to April 27th. You will be supporting a program that has already helped participants lose over 22,000 pounds!

### Important Events and Dates:

<b>KICK-OFF WEIGH-IN</b>	<b>LOWER VALLEY</b>	<b>FINALE WEIGH-OUT</b>	<b>KICK-OFF WEIGH-IN</b>	<b>UPPER VALLEY</b>	<b>FINALE WEIGH-OUT</b>
<b>Brownsville</b>	<b>Brownsville</b>	<b>Edinburg</b>	<b>Edinburg</b>	<b>Edinburg</b>	<b>Edinburg</b>
<b>Saturday, January 20</b> Linear Park 9 a.m. - 12 p.m.	<b>Saturday, April 20</b> Linear Park 9 a.m. - 12 p.m.	<b>Saturday, January 27</b> Edinburg City Hall Courtyard 9 a.m. - 12 p.m.	<b>Saturday, January 27</b> Edinburg City Hall Courtyard 9 a.m. - 12 p.m.	<b>Saturday, April 27</b> Edinburg City Hall Courtyard 9 a.m. - 12 p.m.	<b>Saturday, April 27</b> Edinburg City Hall Courtyard 9 a.m. - 12 p.m.

### ADDITIONAL ON-SITE WEIGH-INS AROUND THE RGV: INCASE YOU COULDN'T MAKE IT TO THE KICK-OFF EVENT

<b>San Benito</b>	<b>Los Fresnos</b>	<b>Primera</b>	<b>Brownsville</b>
<b>Tuesday, January 23</b> San Benito Community Building 5 p.m. - 7:30 pm	<b>Wednesday, January 24</b> Los Fresnos Community Center 5 p.m. - 7:30 pm	<b>Thursday, January 25</b> Primera Community Center 5 p.m. - 7:30 pm	<b>Friday, January 26</b> Central and Southmost Library 5 p.m. - 7:30 pm
<b>Port Isabel</b>	<b>Weslaco</b>	<b>Harlingen</b>	<b>Combes</b>
<b>Monday, January 29</b> Port Isabel Community Center 5 p.m. - 7:30 pm	<b>Tuesday, January 30</b> Hidalgo County Pct. 1 Conference Room 10 am - 12:30 pm	<b>Tuesday, January 30</b> Harlingen Cultural Art Center Studio A, 5 p.m. - 7:30 pm	<b>Thursday, February 1</b> Combes Community Center 5 p.m. - 7:30 pm

Please see the corresponding attachment of sponsorship levels for your review. If you are interested in becoming a sponsor for *The Challenge-*RGV* 2024*, please don't hesitate to contact our team at [TheChallengeRGV@gmail.com](mailto:TheChallengeRGV@gmail.com) or call The Challenge-*RGV* Coordinator's office at 956-755-0600. We will follow up as soon as possible. Thank you in advance for taking the time to consider this opportunity.

We look forward to a healthy, successful 2024 with your support.

Sincerely,

*The Challenge-*RGV* 2024 Planning Committee*





# 2024 Wellness Partner Options

## REQUIREMENTS

- Provide free access to the class of your choice for registered The Challenge–RGV 2024 participants.
- Provide a minimum of one class per week free for registered The Challenge–RGV 2024 participants.
- Distribute The Challenge–RGV 2024 stickers to class attendees.

## BENEFITS

- Free exposure for your organization to new markets.
- Significant media coverage through print, graphic, social media, and other outlets with a reach of over 240,000 people.
- The Challenge–RGV 2024 Facebook and Instagram segments feature your organization with a reach in the thousands.
- Opportunity for exercise or nutrition demos recorded or live at events.
- Your organization's classes featured on our Key Dates Calendar.
- Opportunity for participation in all The Challenge–RGV 2024 events.
- Opportunity to be an agent of healthy lifestyle change in your community!

### Other ways you can contribute:

- Monetary Donation
- Donate raffle items like bicycles, goodie bags, lunch boxes, gym memberships, etc.
- Donate gift cards from healthy establishments like Academy Sports + Outdoors, Dick's Sporting Goods, JuiceUs, Foot Locker, H-E-B, Walmart, etc.





# 2024 Wellness Partner Form

## CLASS INFORMATION

Class Name	Day(s)	Time	Class duration	Intensity Level	Language
				<input type="checkbox"/> Low <input type="checkbox"/> Moderate <input type="checkbox"/> High	<input type="checkbox"/> English <input type="checkbox"/> Spanish <input type="checkbox"/> Bilingual
				<input type="checkbox"/> Low <input type="checkbox"/> Moderate <input type="checkbox"/> High	<input type="checkbox"/> English <input type="checkbox"/> Spanish <input type="checkbox"/> Bilingual
				<input type="checkbox"/> Low <input type="checkbox"/> Moderate <input type="checkbox"/> High	<input type="checkbox"/> English <input type="checkbox"/> Spanish <input type="checkbox"/> Bilingual
				<input type="checkbox"/> Low <input type="checkbox"/> Moderate <input type="checkbox"/> High	<input type="checkbox"/> English <input type="checkbox"/> Spanish <input type="checkbox"/> Bilingual

## WELLNESS PARTNER INFORMATION

Contact Person \_\_\_\_\_

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## RAFFLE DONATION (OPTIONAL)

Free memberships
  Bike(s)
  T-shirts

Other: \_\_\_\_\_
  Check: \_\_\_\_\_

Scan QR Below for:  
IRS 8 Tips for Deducting  
Charitable Contributions



Your monetary or in-kind donations are entitled to a tax deduction.  
Consult a local tax advisor or your accountant to complete this process.

Please submit completed form and company logo to: [TheChallengeRGV@uth.tmc.edu](mailto:TheChallengeRGV@uth.tmc.edu)

THANK YOU IN ADVANCE FOR YOUR SUPPORT!